CREATING THE NETWORKED NONPROFIT

Allison Fine

September 2012
Opportunity International on Pinterest
Understanding Networks
Social Media Are ....

• Inexpensive
• Easy-to-Use
• 2 Way
• Scalable
### The Networked Nonprofit Framework

<table>
<thead>
<tr>
<th>BE</th>
<th>DO</th>
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<tbody>
<tr>
<td>Understand Networks</td>
<td>Work with Crowds</td>
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<tr>
<td>Create Social Culture</td>
<td>Work with Free Agents</td>
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<tr>
<td>Listen, Engage, and Build Relationships</td>
<td>Friending to Funding</td>
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<td>Trust Through Transparency</td>
<td>Governing through Networks</td>
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<td>Simplicity</td>
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CONVERSATION

IS The DNA

SOCIAL CHANGE
Friends to Funders
Royal Opera House Tweets an Opera

@youropera

The story so far http://tinyurl.com/mf6k22 – Act 4 opens with a nunnery, plus there's a talking sword and a birdman. What next? You decide!
7:51 AM Aug 14th, 2009 via web

Latest line-by-line plot update: http://tiny.cc/9emvp
Summary to follow shortly
7:07 AM Aug 14th, 2009 via web

@KunoichiRaiu do a search for #youropera and then add your line with #youropera tagged. You can also check the blog for the story so far
1:46 AM Aug 13th, 2009 via Tweetie in reply to KunoichiRaiu
What are your favorite places on Meredith's campus? Current students tell us in this week's installment of our series for incoming freshmen.

Students also share their favorite places in Raleigh.

Have Fun!
Questions are welcome!

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